

## Population Growth + Demand =

InvestorKit Podcast <podcast@investorkit.com.au>

Wed 7/08/2024 10:03 AM

To: Jesus Ang <20128866@tafe.wa.edu.au>

Hi Jesus,

In today's episode, we ask the question, "Is population size the key factor to property investing?"

Comparing two properties, one is located in Sydney, the most populated city in the country, while the other is in the smallest capital city of Hobart.

Which do you think is the most profitable choice? Does a larger population automatically mean a larger profit? Does the housing supply have a significant pull?

All of these questions will be answered by InvestorKit's lead research analyst, Junge Ma, in this final episode of our four-part series! So what are you waiting for? Tune in today to find out the answers!

### **CHAPTERS:**

[00:00](#) - Introduction and Recap

[00:36](#) - Property 1: Sydney Apartment Overview

[01:52](#) - Property 2: Hobart House Overview

[02:47](#) - Choosing Between Sydney and Hobart Properties

[04:47](#) - Reasons for Poor Performance

[06:03](#) - Lesson: Population Size vs. Profit

[07:17](#) - Summary and Conclusion

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Thank you for tuning in!

Cheers,

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